

## British Kendo Association

### 2020 BKA Membership Report

Membership numbers for 2019 that includes all registered persons; temporary, full, concessionary, student, affiliate, associate and juniors for all 3 Bu's are as follows (2018 is at the end of the report for comparison):

2019 Jan-Dec

	Total	M	F	K	M	F	I	M	F	J	M	F
Full	1235	1045	190	815	648	131	494	419	75	188	153	35
Junior	147	112	35	138	105	33	6	4	2	2	2	0
Concession	329	244	85	276	195	81	61	56	5	26	22	4
Temporary	424**	334	90									
Associate	8	6	2									
Total	1719*											

\*Not including temporary

\*\* 185 Upgraded to full membership

# 262 Students, 67 Concessionary

Please note members practising more than 1 martial art are counted as 1 on the overall figure and also counted as 1 for each Bu that they practice. Overall this already (see COVID update below) represents a 3-4% decrease on last year, with the bulk of the loss being students, but a downward trend across the board.

Membership queries mostly relate setting up new accounts and dealing with returning members and altering details. This year also saw the registration of 4 new BKA dojos; 2 Kendo, 2 Jodo and 2 Iaido. I am looking forwards to working closer with the Child Protection Officer and making sure the database gets updated. Coaching qualifications have been updated this year following the successful coaching courses and will continue to do so to also apply to those that have already gained this qualification.

COVID Update – This is affecting us, if you consider that the membership numbers haven't been changing much, but I send out 400+ membership books a year. Then not gaining new members will affect our revenue and people not renewing until they can practice again may affect us with a double whammy. Looking at the numbers for this year reveals that the full membership numbers are down, but not hugely out of line with normal non-renewals (7% down). The temporary membership however (which normally 'tops up' the full membership) is already down by 33%. (Student numbers have continued to fall, but I am not sure that is COVID related).

The coming year I am determined to continue providing as much support as needed for all members and ensure all information required membership wise are made clear and accessible. I am about to order more membership books (on pause due to COVID). I am working with Malcolm Smalley (he is doing the 'hard-lifting') on a revamp of the membership side of the website.

Roger Pimlott - BKA Membership Secretary - [membership@britishkendoassociation.com](mailto:membership@britishkendoassociation.com)

2018 Jan-Dec membership

	Total	M	F	K	M	F	I	M	F	J	M	F
Full	1252	1050	202	838	712	126	475	387	88	185	141	44

